

Equip Your Business to Win—and Save!



Trade in now and get \$4,000 cash back¹ on HP Latex 800 Printer series

During the HP Latex 800 Printer series Trade-in promotion (January 1, 2024–March 31, 2024), get cash back¹ when you purchase or lease a new HP Latex 800 Printer series and trade-in your current qualifying printer or printer-cutter (see back for details).



For promotion terms or to access the online claim form, visit <https://www.reproproducts.com/wide-format/hp-promotions>

HP Latex 800 Printer series Trade-in

Deliver more applications. Generate more business.

You can boost your capabilities and the quality of your offering with HP Latex 800 Printer series, which deliver high productivity, quality, and environmental advantages. Impress your clients with stunning quality, including high-opacity white² on an expansive array of applications. Enable great efficiency and control with smart, robust printing and features. And sharpen your sustainability edge with water-based HP Latex Inks that meet certifications, improve operator working conditions, and attract environmentally minded customers.

Claim submission process

IMPORTANT: Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

To take advantage of this offer, please make your purchase or lease and submit during the dates indicated in the following chart:

| | |
|--|--------------------------------|
| Purchase or lease dates: | January 1, 2024-March 31, 2024 |
| Submit claim form and proof of purchase including serial number on new printer by: | April 30, 2024 |
| The trade-in Main Print Controller board must be shipped by: | May 31, 2024 |

HP Latex 800 Printer series Trade-in

Promotion time period: January 1, 2024-March 31, 2024

| Eligible trade-in printers: | Purchase/lease an eligible new printer: | Provide the following form your eligible trade-in product | Eligible cash back amount ¹ : |
|--|--|---|--|
| UV/ Solvent/ Latex printer or print and cut device 44 inches or larger | HP Latex 800 W Printer (3XD61A) HP Latex 800 Printer (Y0U21A) | Main Print Controller board | \$4,000 |

New units only, restrictions apply¹. Available from HP U.S. Authorized Large Format Production Specialist Commercial Resellers only. Offer valid while supplies last.

Want to recycle your trade-in product?

To arrange your own recycling through HP, visit hp.com/recycling or discuss recycling options with Repro Products.

1. Offer valid only in the U.S. from HP U.S. Authorized Graphics Specialist Commercial Resellers such as Repro Products. Cashback provided by mail-in rebate available for eligible purchases made from January 1, 2024 to March 31, 2024. All claims and proof of purchase must be submitted by April 30, 2024. Return of trade-in Main Print Controller board by May 31, 2024, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed, or restricted by law. For qualifying product options, terms and conditions, and claim form, visit hp.com/go/latex-800-tradein. Dealer demo units, tradeshow demo units, all end-user big deal units do not qualify.

2. White ink available for HP Latex 800 W Printers. Whitest white based on ISO/DIS 23498 compared to competitive alternatives using solvent and UV technologies under \$50,000 USD as of May, 2020. Test performed on black opaque self-adhesive vinyl (L*:4.16-a*:0.48-b*:2.34) with 160% UF print mode using HP 836 White Latex Ink Cartridge with the HP Latex 800 W Printer. Visual opacity = 91%.

