Keeping your PROFITS in 2021?

REPRO PRODUCTS Maximize your write-offs and **improve your bottom line**

Buy (or lease) a piece of qualifying hardware or software and deduct the **FULL PURCHASE PRICE*** from your gross income.

100% Bonus Depreciation in 2021

may be used for new or previously owned equipment (as long as it is "new to you").

NOTE: To be eligible for a 2021 Section 179 deduction, the eligible equipment must be purchased and put into service by midnight 12/31/2021. In 2021, it is not enough to simply buy the equipment by the deadline. We are currently experiencing supply chain issues and longer than normal delivery times for many of our products, so please keep this in mind when buying or using Section 179 Qualified Financing.

Here is an example – say, you acquire hardware for \$25,000:

Qualified Capital Value Capital Expense – Sect. 179 Total Deduction for 2021 Tax Cash Savings 2021 (@ 35%) Net Lower Cost w/Tax Savings \$25,000 in hardware for a net cost of only \$16,250!

These are only guidelines and any calculations are for illustrative purposes only. You should consult your own tax and financial advisors to review and assess the factors that may apply to your business and tax situation.

\$25,000

\$25.000

\$25,000

\$ 8,750 **\$16,250**

Leasing and Section 179

Did you know that your company can lease equipment** and still take full advantage of the Section 179 deduction?

In fact, leasing equipment and/or software with the Section 179 deduction in mind is a preferred financial strategy for many businesses, as it can significantly help with not only cash flow, but with profits as well. You can deduct the full amount of the equipment, without paying the full amount this year. **The amount you save in taxes can actually exceed the payments**, making this a very bottom-line friendly deduction.

Your Repro Products Business Development Manager can help you determine a technology investment strategy which will give your business a competitive advantage. Simply email sales@reproproducts.com or call 770.434.3050 to begin maximizing your write-offs today.

*2021 deduction limit is \$1,050,000. Software subscriptions do not qualify, but purchases of software such as Bluebeam, Printerpoint and PaperCut do qualify.

2021 limit on equipment purchase is \$2,620,000

**Not all lease types qualify for Section 179. Please consult your tax professional.