

Greetings (CHID) Certified Healthcare Interior Designers®,

Keeping patients, staff and facilities as safe as possible is critically important, so SafeWalls® is providing an exclusive offer for Certified Healthcare Interior Designers®! SafeWalls® provides antimicrobial, stainproof, polymer wall coverings that prohibit the growth of microbes, bacteria and viruses. To learn more about the efficacy of SafeWalls®, check out the catalog product listing and watch a short product demonstration video here. Consider which of your projects would benefit from the installation of SafeWalls® and enter the contest today! It's a \$5,000 value for CHID's only - complete details follow:

The banner features the AAHID logo on the left and the SafeWalls logo on the right. The main title is "Wall Covering Project COMPETITION". A blue box contains the text: "Certified Healthcare Interior Designers®: SafeWalls® has an opportunity for you to receive industry recognition, and more importantly, make one of your clients really happy!". The central graphic is a colorful, abstract floral design with a white circle in the center containing the text "Your Design Here". At the bottom, a red banner states: "SafeWalls® eliminates up to 96.2% of COVID-19 from its surface in 1 hour!". Below this, four checkmarks are followed by the text: "SARS CoV-2", "Staph Infection", "Mersa", and "e-coli". On the right side, there is a circular seal that says "CERTIFIED ISO 21702 ANTIVIRAL" and "WORKS AGAINST COVID-19".

Competition Background

BrandArmor Technologies, a gold level industry partner of AAHID, manufactures SafeWalls®, the only antimicrobial polymer wallcovering that safely eliminates up to 96.2% of SARS CoV-2 from the surface in 1-Hour. In addition to its antimicrobial feature, SafeWalls® are also stain-free, even sharpie doodles simply wipe off.

Competition Criteria Overview

We are looking for visually impactful projects in a high visibility common area of a hospital or clinic. The winning entry will receive a promo SafeWalls® type II wallcovering print, up to 500 sq ft in size (i.e., 10' x 50'), a \$5,000 value at no cost. Your client's only cost will be installation.

SafeWalls® are digitally printed so pretty much any design, pattern, color or image is possible. Proofs will be provided by BrandArmor for sign-off prior to production.

Competition Submission Criteria

Each submission (designer can submit multiple projects) to include the following:

- Brief description of the project
- Photos of the space where the SafeWalls® will be installed along with rough dimensions
- Artwork for the space
- Project timeline

Evaluation Criteria

- Installation location
- Originality of design
- Impactfulness

Timeline

- Submissions due date: **08/01/21**
- Submit to JonathanB@Brandarmor.ink