



# Maximize your write-offs and improve your bottom line

Buy (or lease) a piece of qualifying hardware or software and deduct the **FULL PURCHASE PRICE\*** from your gross income.

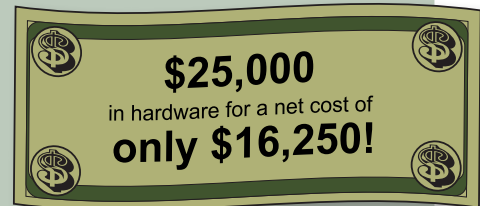
**New for 2020 is 100% Bonus Depreciation** which may be used for new or previously owned equipment (as long as it is "new to you").

Keeping your **PROFITS** in 2020?



Here is an example – say, you acquire hardware for \$25,000:

Qualified Capital Value	\$25,000
Capital Expense – Sect. 179	\$25,000
Total Deduction for 2020	\$25,000
Tax Cash Savings 2020 (@ 35%)	\$ 8,750
<b>Net Lower Cost w/Tax Savings</b>	<b>\$16,250</b>



**These are only guidelines and any calculations are for illustrative purposes only. You should consult your own tax and financial advisors to review and assess the factors that may apply to your business and tax situation.**

## Leasing and Section 179

Did you know that your company can lease equipment\*\* and still take full advantage of the Section 179 deduction?

In fact, leasing equipment and/or software with the Section 179 deduction in mind is a preferred financial strategy for many businesses, as it can significantly help with not only cash flow, but with profits as well. You can deduct the full amount of the equipment, without paying the full amount this year. **The amount you save in taxes can actually exceed the payments**, making this a very bottom-line friendly deduction.

Your Repro Products Business Development Manager can help you determine a technology investment strategy which will give your business a competitive advantage. **Simply email [sales@reproproducts.com](mailto:sales@reproproducts.com) or call 770.434.3050 to begin maximizing your write-offs today.**

\*2020 deduction limit is \$1,040,000. Software subscriptions do not qualify, but purchases of software such as Bluebeam, Printerpoint and PaperCut do qualify.

2020 limit on equipment purchase is \$2,590,000

\*\*Not all lease types qualify for Section 179. Please consult your tax professional.

